



EURISY CONFERENCE

Achieving Europe 2020: Policy coordination in support of Regions, Cities and SMEs

11 DECEMBER 2012
 COMMITTEE OF THE REGIONS, BRUSSELS



Hosted by

In partnership with

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Programme

09:00 *Registration and coffee*

9:30 **Welcome**

Gerhard Stahl, Secretary General of the Committee of the Regions
Colin Hicks, President of Eurisy

09:40 **Keynotes: Satellite applications at the service of Europe 2020**

Pascal Goergen, Secretary General of the Assembly of European Regions:
The challenges of regions in the context of economic development and environmental management

Kadri Tillemann, Member of the ENVE Commission of the Committee of the Regions:
Local authorities facing the challenges in environmental policies: the example of air quality

Peter Hulsroj, Director of the European Space Policy Institute
Europe 2020. Are you a player?

10:25 **Satellites going local: Examples of satellite services supporting cities, regions and SMEs in achieving Europe 2020**

Stefaan De Mey, Secretary General of Eurisy: *Examples from water management and road transport*

Sabine Wurzler, North Rhine-Westphalian Office for Nature, Environment and Consumer Protection, Germany: *Air quality monitoring and management in North Rhine-Westphalia*

10:50 **Roundtable: Satellite services as solutions for local/regional authorities and SMEs in achieving Europe 2020 – what can increased policy coordination contribute?**

Representatives of cities, regions and SMEs discuss the benefits of satellite services in helping them fulfill obligations stemming from sectoral policies, the obstacles encountered when implementing satellite services, and what they expect from increased coordination of sectoral and transversal policies.

Sabine Wurzler, North Rhine-Westphalian Office for Nature, Environment and Consumer Protection, Germany

Kadri Tillemann, Member of the ENVE Commission of the Committee of the Regions

Frederic Keymeulen, European Road Haulers Association UETR

Alfred Evers, coordinator FLOOD-WISE on behalf of the Euregio Meuse-Rhine, Maastricht, the Netherlands

Frank Baumeister, SG du Comité Européen des Equipements Techniques du Bâtiment CEETB

11:50 **Roundtable: An increased coordination of Space, Sectoral and Transversal EU Policies – how can and should it be achieved?**

EC representatives and space community stakeholders debate which concrete actions can be taken to pro-actively increase policy coordination to meet the expectations expressed by the previous panel.

Claire Whittaker, European Commission - DG Mobility and Transport,

Alessandro Talacchi, European Commission - DG Enterprise and Industry – Support for SMEs

Claus Schultze, European Commission - DG Regional Policy

Josiane Masson, European Commission - DG Environment

Radomir Jansky, European Commission - DG Enterprise and Industry – Space Policy Unit

Roya Ayazi, Secretary General, NEREUS

13:00 **Conclusions**

Colin Hicks, President of Eurisy

13:15 *Lunch Buffet*



Background

This conference gathers decision-makers from regional, national and European levels to discuss how increased policy coordination on a European level can further encourage innovative approaches to implementing public policies, delivering public services and vitalising local economies for achieving the goals of Europe2020.

In particular, in the view of European investments in satellite infrastructure, which are expected to yield benefits through applications in areas like environment, climate change, emergency communication, transport, energy, agriculture, health, urban planning, border control and others, discussions will focus on:

- How do satellite information and services support local/regional authorities and SMEs in responding to the challenges of climate change and economic crisis?
- How can better coordination between the EU space policy and investments in Europe's satellite infrastructure and downstream services and EU sectoral policies facilitate access to satellite solutions?
- How can the financial mechanisms of the Cohesion Policy, COSME and Horizon 2020 help stimulate the uptake for innovative solutions such as satellite services?

Conference objectives

- ✓ To show by example how satellite services are supporting innovative cities, regions and SMEs to fulfil obligations from EU policies and achieve Europe2020 objectives
- ✓ To create a forum of discussion for end-user representatives and sectoral and space policy makers on the feasibility of including references to the use of such innovative solutions in sectoral policies
- ✓ To discuss the necessary steps towards the coordination with the Cohesion Policy 2014-2020 and COSME to make satellite services eligible for dedicated demand-side funding

Target audience

- Representatives of **Local and Regional Authority associations and SME associations**, wishing to promote the interest of their members as potential end users of satellite information and services and beneficiaries of Europe's space programmes
- **European sectoral decision-makers and stakeholders**
- **European Space Policy decision-makers and stakeholders**, wishing to learn from new input from end-user communities

Registration

Participation is free but registration is compulsory. Registration closes 6 December.

[Register on-line here.](#)

Venue

Committee of the Regions
Jacques Delors Building, **Room JDE 51**
Rue Belliard/Belliardstraat 99-101
B-1040 Brussels

You need a valid ID document to access the building.

[See location on a map here](#)

How to get there:

By metro: use line 1 or 5 to get to Maalbeek – the nearest station

By bus: use bus numbers 21, 27, 59 or 64 to get to Parc Léopold, the nearest bus stop.
(for more on public transport see [stib.be](#)).

By Train: The nearest train stations are Brussels Luxembourg and Brussels Schuman.

