Public authorities are not only users, but also enablers of satellite-based services. Their experience is crucial to develop services that respond to actual societal needs. This is why their needs and their feedback on the use of innovative technologies must be duly taken into account by service providers, be they private companies or international organisations.

Public managers shall not be required to adapt their work to the new technologies developed. Rather, emerging technologies and satellite-based services in particular should be conceived to be easily integrated into public administrations’ existing systems and procedures.

National governments should support public administrations at all levels to get acquainted with and to procure available services based on satellites.

To help public authorities select the services they need, governments could create programmes that would act as a “middle-man” between public administrations and service providers. Such programmes could provide technical support to public managers to write tenders, to identify suppliers, and to use and improve their satellite-based services. Moreover, knowledge-sharing platforms can also effectively help public managers to identify the services and the data they need. Where platforms to share satellite data and expertise exist, these should be made more visible to public administrations. Where they are absent, they should be created considering concrete practical and operational needs of public administrations.

As for the public authorities, they should constantly review their satellite-based services to prove their effectiveness against investments. The Eurisy analysis shows that in most cases training can help public managers to overcome the technical and organisational challenges associated with the use of satellite-based services. Hence, in order to favour an efficient and sustainable use of these tools, public administrations should integrate training into their operational budgets.
The “Satellites for Society” Report draws knowledge from more than 100 responding public authorities in 19 European and non-European countries. To access the complete results of the survey for public authorities, please visit the Eurisy website at www.eurisy.org.