

WORKSHOP

**Innovation at the service of regions and cities
for implementing sustainable energy strategies**

22-23 June 2009, The Hague, The Netherlands
SECOND ANNOUNCEMENT AND PROGRAMME



This event is part of:



SUSTAINABLE ENERGY EUROPE



Organised in cooperation with



and with the support of



Structural
Funds for
European
Regional
Advancement

Aims of the Workshop

The rising demand for energy, its cost and availability, the impact of energy consumption on the environment and its effects on climate change, all determine to a great extent the size and shape of the global and local economies, and citizens' quality of life. This workshop will highlight to local and regional authorities and SMEs the advantages of using innovative satellite information and services in support of successful energy strategies.

Outline Programme

Sunday, 21 June 2009

19:30 Welcome reception at the City Hall of The Hague, in the presence of Peter Smit, Member of Municipal Executive responsible for Transport and Environment, City of The Hague

Monday 22, June 2009

09:00 Welcome addresses

Chair: Colin Hicks, President, Eurisy

Colin Hicks, President, Eurisy

Jozias van Aartsen, Mayor of The Hague, Member of Covenant of Mayors, President of Eurocities

Erik van Heijningen, Member of the Executive Board responsible for Climate, Energy and Sustainable Development, Province of South Holland

09:30 **Keynote speech: Energy and innovation in Europe: future trends**

Hans Derksen, Chairman Platform Biobased Business, Managing Director Innostart BV

Session 1 The role of local and regional authorities and innovation in building energy strategies

Chair: Colin Hicks, President, Eurisy

10:00 **Local and regional authorities: what role in achieving the EU energy objectives?**

Klaus Klipp, Secretary General, Assembly of European Regions (AER)

10:15 **Innovation: what added-value in supporting energy strategies?**

Petr Osvald, 1st Vice President of the Commission on Territorial Cohesion, Committee of the Regions

10:30 **Regional governance: closing the circle of innovation and energy**

Alexander De Roo, Chairman of CEMR Network on energy issues, Council of European Municipalities and Regions (CEMR)

10:45 Q&A

11:00 *Coffee Break*

Session 2 Regulations, tools and resources for regions in placing innovation at the service of sustainable energy

Chair: Klaus Klipp, Secretary General, Assembly of European Regions

11:30 **EU energy policy regulations – opportunities or constraints?**

David Crous Duran, Public Relations Manager, Sustainable Energy Europe Campaign

11:45 **Innovative tools supporting energy objectives: satellite information and services**

Aarti-Holla Maini, Secretary General, European Satellite Operators Association (ESOA)

12:00 **Good practice example: Demand-responsive transport in Rome**

Marco Farina, Trambus SpA, Rome, Italy

12:15 **EU support mechanisms for regional energy objectives**

Bernard Durin, Structural Funds for European Regional Advancement (SFERA)

12:30 Q&A

13:00 *Lunch*

Monday 22, June 2009, *cont'd*

Session 3 The role of SMEs in regional energy strategies

Chair: Aarti Holla-Maini, Secretary General, European Satellite Operator Association (ESOA)

14:30 Good practice example: Using innovation to increasing SME competitiveness in the solar sector

Vincent Greslebin, 3E, Belgium

14:45 Good practice example: Efficient monitoring and control of wind power production

Panagiotis Kapsis, ITAPP, Greece*

15:00 The role of SMEs in regional energy strategies

Wim Berns, Manager Climate and Build Environment, Directorate Energy and Climate Change, SenterNovem (The Netherlands Agency for Sustainability and Innovation)

15:15 EU support mechanisms for SMEs contributing to sustainable energy objectives

Reinhard Buescher, Head of Unit, Support for Innovation, DG Enterprise and Industry, European Commission

15:30 Q&A

15:45 Coffee Break

Session 4 Making the best of innovation for regional energy

Chair: Catrin Maby, Vice President, The European Federation of Regional Energy and Environment Agencies (FEDARENE)

16:15 Good practice example: Transport: Free-service electric car service management in Antibes, France

Philippe Moretto, Head of Satellite Applications Projects, Regional Development Agency of Côte d'Azur, France

16:30 Good practice example: Recycling: Transforming domestic cooking oil into bio-fuel

Jorge Reis Cordeiro, Municipal Agency of Energy and the Environment of Oeiras, Portugal

16:15 Q&A

16:30 Round table discussion: Making the best of innovation for regional energy - How to create synergies among the actors involved?

Chair and Impulse Statement:

Catrin Maby, Vice President, The European Federation of Regional Energy and Environment Agencies (FEDARENE)

Panelists:

Reinhard Buescher*, Head of Unit, Support for Innovation, DG Enterprise and Industry, European Commission

Isabelle Duvaux-Bechon, Senior Advisor, Director-General's Policy Office, ESA

Klaus Klipp, Secretary General, Assembly of European Regions

Jorge Reis Cordeiro*, Municipal Agency of Energy and the Environment of Oeiras, Portugal

17:30 End of session

19:30 Dinner Reception

*invited

Tuesday, 23 June 2009

Session 5 Case-study: Stimulating the development of forest biomass and solar sectors at regional level

Chair: Colin Hicks, President of Eurisy

09:00 Keynote: MORE4NRG, an Interreg IVC Project for sustainable energy
Hans Rijnten, Lead Project Coordinator, Province of Flevoland

09:15 Good practice example: Managing small solar power production units using satellite services
Bruno Gaidon, HESPUL, France

09:50 Maramures County Council: key actors, activities and needs of the Maramures forest sector
Joint contribution from County and forest stakeholders in Maramures, delivered by Adina Dumitru, Senior Councillor, Maramures County Council

10:15 Good Practice: Forest residues management using satellite-based tools
Janne Kauppila, Logistics Manager, Forestry Management Association Päijät-Häme

10:30 Innovative tools, financing and business mechanisms supporting the forest sector
Joint preliminary recommendations by experts, delivered by Bernard Durin, SFERA

10:45 Coffee Break

11:15 Round table: Framework conditions, leverages and financial tools supporting the regional forest sector

Chair: Hans Rijnten, Lead Project Coordinator, Province of Flevoland (tbc)

Panelists:

Adina Dumitru, Maramures County Council

Bernard Durin, Structural Funds for European Regional Advancement (SFERA)

Seppo Huurinainen, MHG Systems

Janne Kauppila, Forestry Management Association Päijät-Häme, Finland

Aurélien Pisseloup*, Integrated Applications Programme, European Space Agency

Nicolas Stach, National Forest Inventory, France

12:45 Conclusions and Recommendations

13:00 End of workshop and Lunch

*invited

HONORARY COMMITTEE OF EURISY LOCAL AND REGIONAL AUTHORITY PROGRAMME

Mr Gérard Brachet, Vice President, International Astronautical Federation

Mr Luc Van den Brande, President, Committee of the Regions

Prof. Jean-Jacques Dordain, Director General, European Space Agency

Dr Colin Hicks, President, Eurisy

Prof. Danuta Hübner, Commissioner for Regional Policy, European Commission

Prof. Jacqueline McGlade, Executive Director, European Environment Agency

Dr Lars P. Prahm, Director General, EUMETSAT

Ms Michèle Sabban, President, Assembly of European Regions

Poster exhibition: satellite information and services in support of successful energy strategies

A poster exhibition presenting satellite services and regional projects using satellite information and services for sustainable energy will be held in parallel to the workshop.

This exhibition provides an excellent opportunity for private and public organisations to showcase the advantages of satellite services and information as well as to illustrate regional achievements using these solutions.

To register for the exhibition, please fill in the exhibition registration form and return it to Eurisy as indicated above.

Practical Details

See the “Practical Details” form for more.

Workshop Venue

House of Province of South Holland (Provinciehuis)
Zuid-Hollandplein 1, 2509 LP The Hague
The Netherlands

Target audience

Decision-makers and professionals from Local and Regional Authorities, SME representatives, experts from EU and national policy-making institutions, satellite service providers.

Format

Impulse statements from representatives of relevant European organisations, good-practice presentations, case study.

Working language: English

Registration*

To register, please fill in the workshop registration form and return it to hague2009@eurisy.org.

Registration fee*: €240

**Special conditions apply to: 1) Eurisy Full Members, 2) Representatives of regions or cities members of AER, CoR and CEMR.*

Accommodation

The following hotels are located not far from the workshop venue. Bookings should be made directly with the hotels. Other hotels can be found at www.the-hague.info.

Hotel Novotel Den Haag City Centre****

Hofweg 5
2511 AA The Hague
Tel: +31070 3648846
www.novotel.com

Parkhotel Den Haag****

Molenstraat 53 2513 BJ The Hague
Phone no: +31 (0)70 362 43 71
www.parkhoteldenhaag.nl

Hotel Ibis Den Haag City Centre***

Jan Hendrikstraat 10 - 2512 GL - The Hague
Tel: (+31)70/3184318 Fax : (+31)70/3184319
<http://www.ibishotel.com/gb/hotel-3701-ibis-den-haag-city-centre/index.shtml>