

WORKSHOP

INNOVATION AT THE SERVICE OF REGIONAL GROWTH
The Competitive Advantages of Satellite Information and Services

20-21 May 2008, Dublin, Ireland

FINAL PROGRAMME
LIST OF PARTICIPANTS



Honorary Committee

Mr Gérard Brachet, Chairman, United Nations Committee on the Peaceful Uses of Outer Space

Mr Luc Van den Brande, President, Committee of the Regions

Mr Jean-Jacques Dordain, Director General, European Space Agency

Dr Colin Hicks, President, Eurisy

Prof. Danuta Hübner, Commissioner for Regional Policy, European Commission

Mr Riccardo Illy, President, Assembly of European Regions

Prof. Jacqueline McGlade, Executive Director, European Environment Agency

Dr Lars P. Prahm, Director General, EUMETSAT

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department of enterprise, trade and employment



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Tuesday 20 May 2008

Welcome addresses

*Irish Government Minister Dr Jimmy Devins TD, Junior Minister for Education, Science, Technology and Innovation
Feargal O Móráin, Director, Innovation, Commercialisation & Investment, Enterprise Ireland
Colin Hicks, President of Eurisy*

State of Affairs: Regions and Economic Development

Chairperson: C. Hicks, President of Eurisy

Socio-economic Benefits of Satellite Applications – *V. Hoff, Minister of Federal and European Affairs of the State of Hessen, (DE)*

Challenges and leveraging Power for Regions in creating Growth and Jobs – *T. Andersson, Chairman of Reflection Group Future Regional Policy, Assembly of European Regions (AER)*

Example of Regional Development Strategy – *B. Callanan, Planning Officer, Shannon Development, County Clare (EI)*

Financial Mechanisms and Strategic Guidelines for Investment in Regional Economic Modernisation – *L. Sanches, Directorate-General for Regional Policy, European Commission (EC)*

Satellite-based Solutions for Economic Modernisation, Improved Regional Attractiveness and Job Creation – *A. Pisseloup, Integrated Applications Expert, European Space Agency (ESA)*

NEREUS, the Network of European Regions Using Space Technologies – *H. Baron, Policy Coordinator, Midi-Pyrénées Region (FR)*

Best-practice examples: Regional Strategies for Economic Development

Chairperson: T. Andersson, Chairman of Reflection Group Future Regional Policy, Assembly of European Regions

Habitat Mapping for Policy Use – *A. Brown, Countryside Council for Wales (GB)*

Managing the Urban Sprawl – *M. Belbachir, Ministry of Housing & Town Planning, Morocco*

London Pollution Alert – *C. Simmonds, London Borough of Croydon*

Bridging the digital divide in the Piemonte Region – *V. Vallero, CSI Piemonte (IT)*

Surveying, Mapping and Site Development – *R. Burke, Maveric Contractors, Ireland (EI)*

Round Table: What are the Limiting and Facilitating Factors in the Implementation of Satellite Information and Services by Local and Regional Authorities?

Chairperson: B. Callanan, Planning Officer, Shannon Development, County Clare (EI)

Rapporteur: B. Fennell, Programme Manager, Enterprise Ireland

Keynote presentation: Limiting and Facilitating Factors in the Implementation of Satellite Information and Services – *P. Van Kempen, KEC Consulting*

Panellists: C. Gomez, GMV Aerospace & Defence; J. Guard, Mapflow; P. Van Kempen, KEC Consulting; S. Keyworth, Environment Systems Ltd; V. Vallero, CSI Piemonte

Wednesday, 21 May 2008

Case-study: the Added Value of Satellite Information and Services for Implementing Energy Efficiency Strategies

Objectives: 11 EU Regions have joined forces to improve the use of renewable energy sources (RES) and energy efficiency in their area within the framework of the Interreg IV MORE4NRG project. This case study aims at implementing satellite information and services in support of the objectives of this project. Regional representatives of the MORE4NRG project and experts from different fields are to build a realistic implementation plan to use satellite information and services for efficient energy management in a sustainable and operational manner.

Chairperson: *C. Hicks, President of Eurisy*

Rapporteur: *P. Van Kempen, KEC Consulting*

Introduction: the case study approach – *C. Hicks, Eurisy*

The MORE4NRG Project – *B. Pels, Province of Flevoland, MORE4NRG Project Coordinator*

Energy Strategy of MORE4NRG Regions: Province of Flevoland (NL) – *B. Pels, Province of Flevoland*

Energy Strategy of MORE4NRG Regions: Norrbotten (S) and Västernorrland (S) – *K. Backgaard, County Councillor, County Council of Norrbotten (N)*

Energy Strategy of MORE4NRG Regions: Region of Valencia (ES) – *Nicolas Ojeda, Valencia Energy Agency (ES)*

Satellite Based Tools for Energy Management – *A. Holla-Maini, Secretary General, European Satellite Operators Association (ESOA)*

Round Table Discussion

Panellists: *A. Bressollette – Astrium SAS; A. Holla-Maini – ESOA; F. Jaskolla – EARSC; B. Pels – Province of Flevoland; L. Sandström – County Council of Norrbotten; Valencia Energy Agency, tbc*

Conclusions & Recommendations

Aims of the Workshop

The role of European regions and cities in achieving economic growth and creating jobs is of primary importance, and largely recognised at all levels of European governance. Due to their knowledge of local realities and actors, Local and Regional Authorities are in the best position to take appropriate measures to stimulate regional economic development. Satellite information and services* can support many of these measures, such as modernising infrastructure in order to improve accessibility, transport and professional mobility, reducing the digital divide and facilitating e-governance. This workshop will allow Local and Regional Authorities public agencies and companies to learn from successful examples provided by regions and cities which already benefit from satellite information and services. Relevant EU institutions and the satellite service industry will be provided with feedback on how they can tailor future policies and services to better respond to the needs and requirements of Local and Regional Authorities.

*Satellite information and services: a value-added service resulting from the transformation of satellite data by the service chain (from the satellite operators to service providers) into ready-to-use information by an end user, who uses it to take decisions and to manage operational activities (e.g. traffic and pollution management, infrastructure development etc).

EURISY Programme for Local and Regional Authorities

Eurisy, a non-profit association of European institutions, aims to make a contribution to the sustainable development of European society, by facilitating access to the benefits of satellite information and services.

The Dublin Workshop is part of Eurisy's Programme for Local and Regional Authorities. The aim of this programme is to empower European Local and Regional Authorities to be the actors of their own sustainable development, by learning about what innovative solutions satellite information and services have to offer, and how to implement them in order to deal with the challenges they are confronted with.

Eurisy aims to achieve this by encouraging the sharing of best-practices by the pioneering Regions who already use satellite information and services, as well as by providing a forum for constructive dialogue and feedback between society and the Space Community.

All our activities are not for profit and financed by our members.

For further information, please contact Eurisy: 94 bis Avenue de Suffren– 75015 Paris, France. Phone + 33 (0) 1 47 34 00 79 – Fax : + 33 (0) 1 47 34 01 59
Dublin2008@eurisy.org www.eurisy.org